

Social Sustainability

The value of social investment



Social sustainability is constantly evolving...

Our clients

We have helped a wide variety of organisations develop their sustainability reports - from large multi-nationals to government organisations and charities, including



Leading organisations, whether they are companies, funding organisations, governments or not-for-profits, recognise the value of social investment and understand the connection between a healthy society and a healthy economy. These organisations are taking an increasingly proactive role in optimising social benefit and catalysing social change:

- ✦ Companies are moving away from pure philanthropy towards strategic community investment models that better align CSR and community programs with business priorities
- ✦ Community organisations and the public sector increasingly focus on community capacity building and facilitating sustainable social-enterprise models

Across all sectors, organisations are keen to better understand the value created through their social investment and delivery mechanism to: ensure dollars invested are having the greatest impact possible; secure funding and maintain partnerships; and to communicate and report on outcomes to stakeholders.

As organisations work to better understand social issues and devise innovative, sustainable solutions to address these issues, they face challenges in prioritising resources, measuring impact, and working with diverse stakeholders.

Understanding your impact

To help organisations respond to these challenges, Net Balance offers a range of social sustainability assessment, evaluation and strategic services.

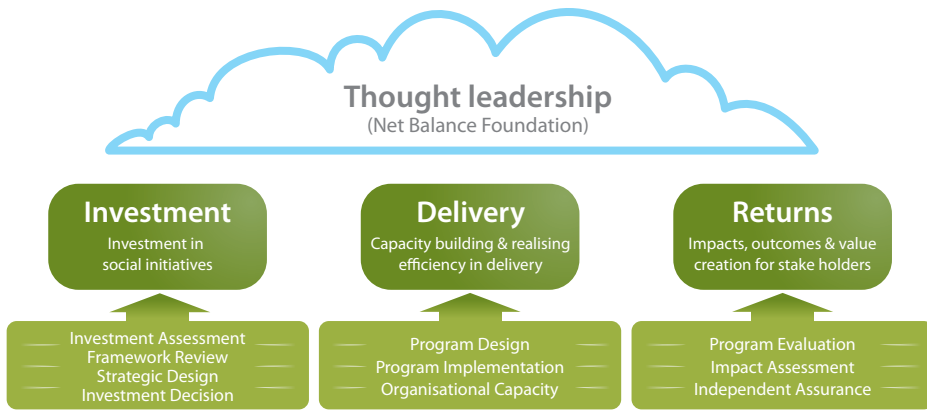
Our approach focuses on the value generated by organisations for their stakeholders and for society as a whole, and is built on best practice for measuring and managing social investment programs.

Net Balance will help your organisation:

- ✦ Demonstrate the social impact and outcomes of a community investment or program delivered
- ✦ Create strategic alignment between investment and core business strategies
- ✦ Make decisions on where and how to invest
- ✦ Improve program efficacy
- ✦ Develop a new program or initiative
- ✦ Create a consistent framework for evaluation of community investment
- ✦ Assist in the communication and reporting of your community investment strategy or program outcomes

Our services

The following diagram provides an overview of our social sustainability services



A more detailed description of each of our service offerings is shown below along with some of the questions that they can help you answer.



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ABOUT NET BALANCE

We help clients develop and deliver strategies to underpin their long-term sustainability.

It is difficult to plan for long-term sustainability when it is not clear what tomorrow will bring.

Much of our work is therefore about managing uncertainty and building capability to respond to whatever tomorrow looks like. It is what we mean by Tomorrow's Agenda.



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