

## Sustainability Strategy

### Why is Sustainability Strategy Important to Your Business?

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**A comprehensive sustainability strategy should lie at the heart of any sustainability policy or program.**

Forgoing a sustainability strategy could expose your business to misdirected efforts, poor returns on investment, and negligible environmental outcomes.

What if you could differentiate your business as an environmental leader and deliver financial benefits at the same time? Net Balance can work with you to develop a sustainability strategy that will bolster both your economic position and environmental credibility.

### What can you get out of working with us?

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At Net Balance we can provide you with a range of services that will assist you to advance your sustainability agenda, no matter where you are in your journey.

**In particular we can help you with:**

- Business strategy
- Benchmarking
- Strategic Analysis and Research
- Risk Management
- Governance and Change Management
- Training and Workshops
- Procurement and Supply Chain
- Data Management
- Eco-efficiency
- Report Development
- Stakeholder Engagement
- Indicator/Index Advice and Development

## Why should you choose Net Balance?

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The Net Balance team is deeply committed to helping companies implement sustainability at their organisations effectively.

Regardless of where you are on your sustainability journey, Net Balance can help you to move forward. Perhaps your business is considering sustainability for the first time, and seeks assistance to navigate through the complex range of sustainability options. Or perhaps you are looking for guidance on how to finesse existing sustainability programs at your organisation to build on their effectiveness.

Examples of successful sustainability strategy services provided by Net Balance include assisting Optus with writing their sustainability report and facilitating the DECC Sustainability Advantage program for the Vision, Commitment and Planning module.

## Contacts

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For more information please contact:

**Alan Dayeh**

*Sustainability Strategy Leader  
Net Balance*

alan@netbalance.com

P +61 (2) 9249 2100

M +61 (0) 448 588 337

